

Strategic Plan Steering Committee

Minutes of August 11, 2020 Meeting Virtual Meeting

Attending were: WRL Board of Trustees Chair Natalie Miller-Moore; WRL Board of Trustees members: Sally Andrews and Jean Stettler; Friends of WRL Foundation President Sam Sadler; Library Director Betsy Fowler; library staff members Sarah App, Carrie Binsfeld, and Sandy Towers;

Call to Order: Ms. Miller-Moore called the meeting to order at 10:02 a.m.

Public Comment: None

Library Update: Ms. Fowler updated the committee on the changes made to the library buildings and services due to COVID-19.

Ms. Miller-Moore discussed the fiscal situation within the library's funding jurisdictions. Ms. Miller-Moore is in favor of updating the current strategic plan for a one-year period. Mr. Sadler agrees with a one-year plan due to the unknowns within the community due to the virus.

Ms. Fowler stated the library will continue to focus on relevant and meaningful ways to reach out to the community during the pandemic including opportunities for education and conversations centered around issue of race using the One Book One Community program as a springboard. The library is also focused on helping the community and supporting the schools with learning activities, resources, and reading incentive programs.

Mission/Vision Update: The committee discussed updating the mission statement to make is shorter and more appealing for marketing purposes.

Strategic Priorities Update: The committee discussed updating the strategic priorities to include the need for a new library facility. Partnerships and marketing should also continue to be priorities but should be updated with the current changes within the community.

The committee agreed that the plan will just need minor updates. Ms. Miller-Moore will send out a draft for the committee to review that will include changes to the mission and vision statements, staff updates to the strategic priorities, and name updates made due to the FWRLF merger. Once approved by the committee the draft can be brought to the full Board of Trustees at their September 23, 2020 meeting.

Adjournment: The Strategic Plan Steering Committee adjourned at 11:05 a.m.

Respectfully submitted,

Sarah M. App

Approved by _____
Natalie Miller-Moore, Chair